

Selia in the Education

News @ Selia Group

“PROGRAM BAKTI SISWA 2011”

Selia Group continues its dedication to promote Corporate Social Responsibility (CSR) by supporting CITY UC student Program with a call sign “Program Bakti Siswa 2011”. The program was held at Kg Padang Changkat, Kuala Kangsar, Perak from 23 June till 27 June 2011.

This program is a collaboration between CITY UC, Selia Group, Kampung Padang Changkat Community and Clifford School and was launched by YBhg Dato Wan Mohd Khi-ril, ADUN Bukit Chandan Kuala Kangsar, Perak.

30 families in Kg. Padang Changkat, Kuala Kangsar, took part as the host family to 40 CITY UC students from diploma programs such as Civil Engineering, Management, Information Technology, Architecture, Nursing, Medical Lab Technology and Occupational Safety and Health.

The program aims are to expose and educate the participating students with the atmosphere, culture and lifestyle of the local community. It is also to enhance students’ creativity to plan and

implement activities to further strengthen the student community and foster teamwork among them.

An array of activities was conducted during the program including free health screenings, health fairs and awareness briefings, sport & leisure, mutual cooperation, karaoke contest, explore, sports, motivation and career talks and thanksgiving feast

In-conjunction with the Bakti Siswa program, Selia Group donated a scholarship sponsorship fund worth of RM400,000 to 20 students from Padang Changkat and SMK Clifford. In addition Selia Group also contributed RM50,000 to SMK Clifford for the development of education to 120 students and school infrastructures upgrades.

