

Road Safety Campaign

News @ Selia Group

Selia Group through Selia Selenggara Selatan ushered in 2011 Chinese New Year celebration with the Road Safety Campaign aimed at educating, equipping and reminding drivers and holidaymakers on road safety measures. The Campaign, which is in line with the efforts of the Ministry of Transport to rein in road accidents especially during the “balik kampung” season, kick starts on 1 & 2 February 2011, while the second phase resumed on the 5th and 6th February.

The campaign was held at the following participating petrol stations:

- (1) Ayer Keroh :Shell Masjid Tanah. Melaka
- (2) Seremban: Petronas Seremban –Kuala Pilah Road, Negeri Sembilan
- (3) Ayer Hitam: Petronas Yong Peng, Johor.

The Campaign encourage drivers to stop to refresh at participating PETRONAS and Shell stations, while being treated to beverages, snacks and road safety tips. Thru these CSR initiatives, Selia Group is committed to play its part to educate and equip all motorists with road safety tips to ensure we have safer roads for all Malaysians

