

# Road Safety Campaign

Selia Group through Selia Selenggara Selatan ushered in 2012 Aidil Fitri celebration with the Road Safety Campaign aimed at educating, equipping and reminding drivers and holidaymakers on road safety measures.

The Campaign, which is in line with the efforts of the Ministry of Transport to rein in road accidents especially during the "balik kampung" season, kick starts on 16 & 17 August 2012, while the second phase resumed on the 26th August.

The campaign was held at the following participating petrol stations:

- (1) Ayer Keroh: Petronas Station Ayer Keroh, Melaka.
- (2) Seremban: Petronas Ampangan 2, Negeri Sembilan
- (3) Ayer Hitam: Petronas Air Hitam, Johor.

Drivers were encourage to stop and refresh at participating PETRONAS stations and treated with beverages, snacks and road safety tips.

Through these CSR initiatives, Selia Group is committed to play its part to educate and equip all motorists with road safety tips to ensure we have safer roads for all Malaysians.

